

corporate social responsibility

The MNRB Group has progressed encouragingly along with its commitment to all stakeholders and thus will endeavour to operate in an ethical, moral and a socially responsible manner. We shall continue to be a socially responsible Group and will embark on Corporate Social Responsibility (CSR) activities beyond philanthropy initiatives.

The Group's CSR activities are aligned towards our effort in improving best practices in CSR and underscore our commitment as responsible corporate citizens. The Group is focusing on three core areas, namely, the Workplace, Marketplace and Community & Environment.



WORKPLACE

Directors and Senior Management Training

The Group places high importance on continuous learning and development of its employees and Directors. We continue to develop our people and Directors by leveraging on various training programmes.

Specially tailored training programs were organised for the Board of Directors and the Senior Management of MNRB Group.

6 - 9 April 2009

"Be Cancer Aware" Campaign

The 'Be Cancer Aware' campaign which was organised with Majlis Kanser Nasional (MAKNA) had received an overwhelming response from employees of MNRB Group. The 3-day program comprised free Clinical Breast Screening Package, Pap Smear and a talk on cancer. The campaign was also aimed to educate staff and develop preventive educational program on possible risk factors of cancer diseases.

24 - 26 July 2009

Annual Family Outing

The 27th Annual Family Outing that was held at Pangkor Island Beach Resort, Pulau Pangkor, Perak, drew an overwhelming response from both staff and family members. Staff were divided into four (4) groups with traditional 'Malaysian delicacies' names such as *Otak-Otak Otai*, *Tempe United*, *Dodol* and *Seri Muka*. All participants enjoyed the various interesting activities and games lined up for the outing.

20 August 2009

Succeed Through English Programme

Twenty-six (26) staff of Takaful IKHLAS had successfully completed their English studies and were conferred with achievement certificates by Wan Mohd Fadzlullah, Executive Vice President of Takaful IKHLAS. The staff were divided into four (4) groups namely *Effective*, *Word Founder*, *Little Oxford* and *Friendster*. They were requested to stage an act as the last requirement before graduating.

corporate social responsibility



31 August 2009 **52nd National Day Celebration 2009**

In conjunction with the 52nd National Day Celebration 2009, Takaful IKHLAS had organized various exciting activities such as Independence Day Poem writing competition and quizzes on Malaysia history. These activities were organised to instil the spirit of patriotism amongst *Warga IKHLAS*.



4 September - 30 September 2009 & 8 January - 29 January 2010 **Creative Mind Contest**

The Creative Mind Contest, which was conducted twice annually, has become a hit amongst the employees within the MNRB Group. The objectives of the contest were to reinforce word mastery, improve the employees' vocabulary and analytical thinking. Winners were rewarded with certificates of trust funds under PNB.



6 October 2009 **Syawal Nan Ceria**

A special '*Hari Raya*' gathering was organised for all employees with an objective of fostering the spirit of camaraderie and togetherness. Interesting activities and performances were lined up for this exclusive event, which was well received by all employees. Amongst the activities were *Karaoke Competition*, *Best Dressed Department* and of course everyone's favorite the *Lucky Draw*!



26 - 27 January 2010 **A to Z on Vitamins**

"A to Z" Vitamins Sale was a joint-collaboration with Chemical Company of Malaysia Berhad (CCM) and it drew an overwhelming response from not only the employees of the MNRB Group but also the tenants of Bangunan Malaysian Re. The event was in line with the Group's efforts to further enhance the employees' awareness on better lifestyles and ways to achieve optimal health.

16 - 18 March 2010 **"Healthy Heart Awareness" Campaign**

The 5th "Healthy Heart Awareness Campaign" drew a favourable response from employees of MNRB Group. A collaboration with the Heart Foundation of Malaysia, the campaign comprised free Health Screening package and health talk on "*Workplace Wellness*", which was aimed to educate staff and develop preventive educational program on heart diseases. MNRB donated RM10,000 to the Foundation.

19 March 2010 **IKHLAS Certificate Islamic Finance Ceremony**

Twenty-seven (27) staff of Takaful IKHLAS had successfully completed their studies and were conferred with the IKHLAS Certificate Islamic Finance. The program was designed to combine specialised academic theories with practical industry experience, creating a holistic and comprehensive syllabus for future knowledge leaders in Islamic finance.

corporate social responsibility



MARKETPLACE

Market Training Programs

MNRB is conscious of its commitment to all stakeholders and, in particular, the insurance industry. In order to instil a higher degree of professionalism in the industry by developing more professionals, MNRB identifies, organises and offers training programs to the industry that are aimed to provide a platform for participants to exchange ideas and update themselves on current industry developments.

1 - 4 October 2009

Annual Malaysian Re Clients' Course

A total of thirty-two (32) participants from the local insurance companies including Malaysian Re's staff attended the Malaysian Re's market seminar at The Royal Paradise Hotel, Phuket, Thailand. Themed as "*Emotional Quotient at the Workplace*", the seminar was conducted by Ms. Rachel

Khor from Strategic Forum Expertise and managed to foster and enhance closer relationships among the participants.

COMMUNITY & ENVIRONMENT

18 - 27 April 2009

MSAM... Another Sweet Memory

MNRB and Takaful IKHLAS participated in the Minggu Saham Amanah Malaysia (MSAM) 2009 held at Plaza Angsana, Johor Bharu, Johor. This was the 10th consecutive year MNRB participated in the event. MNRB was the '*Rakan Utama*' while Takaful IKHLAS was '*Rakan Program Keagamaan*' for the second year. MNRB and Takaful IKHLAS are proud to be associated with this exclusive event and its noble initiatives. Takaful IKHLAS won the best booth competition.

28 May 2009

MNRB Awarded 41 Scholarships

MNRB had awarded forty-one (41) scholarships to young, motivated and highly inspired students to pursue their studies in various insurance related fields. This marks the highest number ever recorded in the history of the MNRB Scholarship Fund since its establishment in 1998. The Fund also offered scholarships to candidates pursuing Diploma of the Malaysian Insurance Institute (DMII) and Associateship of the Malaysian Insurance Institute (AMII). The scholarship awards are testament of the Company's commitment towards human capital development particularly in the Insurance and Takaful industry.

corporate social responsibility



3 July 2009 **Takaful IKHLAS Helped Noridawati Buy Prosthetic Leg Cost RM15,000**

Takaful IKHLAS contributed RM15,000 to help Noridawati Husin to buy a prosthetic leg. The contribution was part of Takaful IKHLAS' CSR initiatives. The prosthetic leg would help ease Noridawati's burden in taking care of her young children.



14 July 2009 **Takaful IKHLAS Donated A Dialysis Machine Worth RM40,000**

Takaful IKHLAS donated a dialysis machine worth RM40,000 to the Mersing District Hospital in Johor. The machine was presented to the hospital in conjunction with the *Program Kembara Mahkota Johor Jelajah Pedalaman 2009*.



4 September 2009 **MNRB Group Share the Spirit of Ramadhan with Rumah RAHOMA**

As part of the Group's CSR initiatives, thirty-five (35) residents of Rumah Perlindungan RAHOMA Darul Fakir, Kuala Lumpur were given the opportunity to share the Spirit of 'Ramadhan Al-Mubarak' with the employees of MNRB Group. The Home received RM5,000 cash donation. MNRB also handed over 'duit raya' and food hampers to the residents of the home.



10 September 2009 **Takaful IKHLAS Iftar and Raya Shopping for Needy Children**

Takaful IKHLAS brought cheers to twenty-five (25) poor children in the Petaling Jaya district by taking them out for Hari Raya shopping and treating them to an *Iftar* dinner. Takaful IKHLAS allocated up to RM250 for each child. The programme was organised in collaboration with the Petaling Jaya branch of *Pusat Zakat Selangor*.

13 September 2009 **Raya Contribution to Underprivileged Family**

Takaful IKHLAS celebrated the spirit of Ramadhan Al-Mubarak and Syawal with two (2) underprivileged families in Puchong, Selangor. Takaful IKHLAS donated cash and daily essentials to these families.

14 September 2009 **Contribution to Programme 'Titipan Kasih' Harian Metro**

Takaful IKHLAS participated in the 'Titipan Kasih' programme organised by Harian Metro in conjunction with 2009 Syawal celebration. It donated 'duit raya' and gifts to fifty (50) orphans and poor families in Felda Jengka 3, Maran, Terengganu.

corporate social responsibility



15 September 2009 **Iftar with Pondok Penyayang Raudah**

Takaful IKHLAS organised *Iftar* with underprivileged children of Pondok Penyayang Raudah. Each orphan received 'duit raya' and gifts.



13 October 2009 **Celebration of Lights with Rumah Kebajikan Anbu Illam and Karunai Illam**

In conjunction with the Deepavali festive season, fifty (50) underprivileged children of Rumah Kebajikan Anbu Illam and Karunai Illam received cash donations and food hampers from representatives of MNRB Group.



14 October 2009 **MNRB Group Cares**

Representatives of MNRB Group visited Rumah Solehah, Kuala Lumpur in conjunction with the Hari Raya celebration. The Home provides shelter and protection to neglected and homeless children and women infected by HIV / AIDS. The residents received RM5,000 cash donation, 'duit raya' and also food hampers.



27 October 2009 **Takaful IKHLAS Humanitarian Aid for Padang Quake Victims**

Takaful IKHLAS sent five (5) of its employees for the humanitarian mission organised by Malaysian Red Crescent to assist the earthquake victims in Padang, Indonesia. Takaful IKHLAS donated goods valued over RM20,000 to relief the burden of the victims. A monetary donation of RM10,000 was also handed over to Malaysian Red Crescent.



29 November 2009 **Takaful IKHLAS Organised 'Korban Perdana' in Terengganu**

Takaful IKHLAS organised *Korban Perdana* and distributed zakat to hundred fifty (150) underprivileged residents from Mukim Binjai, Kemaman, Terengganu in conjunction with the 'Eidul Adha' celebration. The event was officiated by the state assemblyman of Air Puteh, Yang Berhormat Tuan Haji Wan Abdul Hakim Wan Mokhtar. At the event, Takaful IKHLAS handed over RM10,000 to *Persatuan Persaudaraan Islam, Kemaman, Terengganu*.

corporate social responsibility



23 December 2009 **A Celebration of Joy with the Agathians**

MNRB Group celebrated Christmas in joy and cheerful spirit with some of the thirty-one (31) underprivileged boys from the Agathians Shelter, Petaling Jaya, Selangor. The orphans received food hampers and cash donations from the Group.



9 February 2010 **Donating For A Good Cause**

MNRB once again collaborated with National Blood Centre (NBC) in organising the "MNRB Blood Donation Drive" campaign. The event received overwhelming support from the employees of MNRB Group and tenants of Bangunan Malaysian Re. This joint collaboration was part of the continuous initiative between MNRB and NBC in supporting the Government's effort to urge Malaysians to donate blood.



11 February 2010 **MNRB Group Displayed Love to the Elderly**

It goes without saying that MNRB Group always remember the elderly. In conjunction with the Chinese New Year celebration, a simple celebration was held for 26 senior citizens from The King George V Silver Jubilee House. Also present at the event was Yang Berbahagia Dato' Yong Seng Yeow, Exco Chairman and Trustee of the Home.



27 - 28 March 2010 **Lawn Bowl Tournament**

MNRB participated in the PNB Lawn Bowl Tournament held at Stadium Bayuemas, Pandamaran, Klang as part of the Annual Sports Carnival organised by PNB. This marks as the inaugural participation from MNRB in the exclusive tournament.

Sponsorship of Books to MII

MNRB Group is serious in developing more professionals in the Insurance and Takaful industry. MNRB Group had donated Chartered Insurance Institute textbooks to MII. MII is the leading insurance education and training institution, providing internationally recognized qualifications in insurance, risk management and financial planning. It is highly respected as a regional center that offers an extensive range of quality education and training programmes for professionals in the insurance and financial services industry.

In-house Recycling and Environmental Campaigns

MNRB Group had carried out several initiatives in fulfilling its responsibility towards the environment. One of the initiatives conducted internally was the launching of the Recycling Campaign and the Environmental Campaign. The objective of these awareness campaigns was to educate the staff on the need to minimize the usage of electricity, water and paper. These campaigns were also testament of MNRB's pledge as a responsible corporate entity.